

NEWS RELEASE

HOMEOWNERS DECLARE HOFMANN DESIGN BUILD A WINNER

Customer Satisfaction Survey Reveals Company's Recommendation Rate Exceeds 90%

Summit, N.J., (June 23, 2005) – Homeowners are happy in their Hofmann Design Build homes. According to a recent independent survey conducted by GuildQuality, Inc., a company specializing in customer satisfaction research for the home building and remodeling industry, Hofmann Design Build, Inc. achieved a customer recommendation rate of greater than 90 percent. Hofmann Design Build is one of metropolitan New Jersey's leading design/build remodeling firms, with more than 20 remodeling awards and 21 years of experience specializing in remodeling of large scale renovations, additions and custom homes.

“In comparison to other homebuilders and remodelers, a recommendation rate of 90 percent or higher is extremely strong,” said Geoff Graham, GuildQuality president and founder. “Based on GuildQuality's experience, a high confidence rating, such as Hofmann Design Build's, indicates a tremendous opportunity for increased business growth and success.”

As a result of Hofmann Design Build's customer satisfaction ranking, the company has been inducted as a 'Guildmaster', a certification limited exclusively to GuildQuality members that have demonstrated conscientious attention to customer service and obtained a customer recommendation rate of 90 percent or higher. GuildQuality Guildmasters represent an elite group of building professionals that exhibit proven expertise and a history of superior service.

“Our recognition as a Guildmaster solidifies our commitment to the highest service, quality and responsibility for our clients,” said Ernst Hofmann, president and founder of Hofmann Design Build. “At Hofmann Design Build, client satisfaction is a core value and we go to great lengths to ensure each and every one of our clients has the most rewarding experience possible.”